



## **KINBER 2017 Annual Conference Sponsorship Opportunities April 3-5, 2017 – Pittsburgh, PA**

### **ABOUT KINBER**

The Keystone Initiative for Network Based Education and Research (KINBER) is a non-profit membership organization comprised of Pennsylvania's education, research, healthcare, economic development, libraries, public media and other non-profit organizations devoted to fostering collaboration through technology. KINBER is lighting the way for new and innovative partnerships for its anchor institutions and members through its next generation broadband network, PennREN, in the realms of digital resources, regional peering, telemedicine, high performance computing and network-centric information technology applications.

### **ABOUT THE EVENT**

The annual event is a two-day conference that brings together hundreds of Pennsylvania's leaders in education, healthcare, economic development, libraries, public media and technology to share ideas and success stories about using next generation networks and technology. This year there will be a day of breakout sessions in four tracks; General, Cloud, Internet of Things (IoT), and Security as well as a day of training opportunities. The conference will host dozens of panels and speaker-led workshops as well as keynote speakers and an evening networking reception.

### **CONFERENCE VENUE**

#### **Omni William Penn Hotel, 530 William Penn Place, Pittsburgh, PA 15219**

Located in downtown Pittsburgh the Omni William Penn Hotel is the perfect location for KINBERCON 2017. Omni William Penn Hotel is just 18 miles from Pittsburgh International Airport and 11 miles from Allegheny County Airport.

### **SPONSORSHIP PACKAGES**

All KINBERCON sponsors receive the following:

- Invitation to the Exclusive VIP Cocktail Reception Monday night
- 6' exhibitor table at the Tuesday event (Platinum level receives a larger booth space)
- Your logo on the meeting home page and print items
- Verbal recognition at the welcome session
- A copy of meeting attendee contact list
- Social media acknowledgement

Choose the best option that works for your company or speak to us about a customized sponsorship package. Sponsorships are available on a first-come, first-served basis. Be a part of this event from the very beginning.

# KINBEROCON

CLOUD | INTERNET OF THINGS | SECURITY

## EVENT TIMELINE

### Monday April 3rd

5:00-7:00 p.m.	Sponsor and Exhibitor Set Up
6:00-8:00 p.m.	Sponsor VIP Cocktail Reception

### Tuesday April 4th

7:00 a.m.	Vendor Set Up
7:30 a.m.	Registration Begins
7:30-8:30 a.m.	Breakfast
8:30-9:15 a.m.	First Breakout and BOFs
9:30-10:30 a.m.	Welcome and Opening Keynote
10:30 a.m.-12:15 p.m.	Breakout Sessions
12:15-1:30 p.m.	Lunch
1:30-5:00 p.m.	Breakout Sessions
5:00 p.m.	All Vendor Booths must be removed
6:00-9:00 p.m.	Cocktail Reception

### Wednesday April 5th

8:00 a.m. - 12:00 p.m.	Half Day AM Workshop
1:00 p.m. - 5:00 p.m.	Half Day PM Workshop
8:00 a.m. - 5:00 p.m.	Full Day Workshop

KINBER will be offering eight different half day and full-day workshops on Wednesday with class sizes ranging from 15-40 attendees. Training sessions will run from either 8:00 a.m. - 5:00 p.m. or 8:00 a.m. - 12:00 p.m. or 1:00 p.m. - 5:00 p.m. with breakfast and lunch provided to all attendees. Topics should support the overall conference themes of Security, Cloud, and Internet of Things, as well as technical training and certification courses.

**Interested in providing or sponsoring a training session?  
Contact Patti Campbell at [pcampbell@kinber.org](mailto:pcampbell@kinber.org)**



## **KINBER 2017 ANNUAL CONFERENCE SPONSORSHIP PACKAGES**

### **Platinum Sponsorship \$10,000 (2 Available)**

- Up to Six (6) Attendees at all meeting events, meals, and evening reception
- Opportunity to provide a 45-minute breakout session
- Exhibitor Booth Tuesday (priority space assignment)
- Company Promotional Materials included in all conference registration packets
- Sponsor of All Day Workshop on Wednesday – Your Trainer or Ours
- Includes sponsorship of Tuesday Evening Reception

### **Gold Sponsorship \$7,500**

- Up to four (4) Attendees at all meeting events, meals, and evening reception
- Opportunity to provide a 45-minute breakout session
- Sponsor of Half Day Workshop on Wednesday – Your Trainer or Ours
- Exhibitor Booth (priority space assignment)
- Includes sponsorship of Breakfast or Lunch

### **Silver Sponsorship \$5,000**

- Up to three (3) Attendees at all meeting events, meals, and evening receptions
- Opportunity to sponsor a 45-minute breakout session
- Exhibitor Booth (priority space assignment, as possible)
- Includes sponsorship of Snack Break

### **Bronze Sponsorship \$2,500**

- Two (2) Attendees at all meeting events, meal, and evening receptions
- Exhibitor Booth (priority space assignment, as possible)

### **Sponsor a Training**

\$2,500 or Provide the Trainer and Materials – we'll recruit the attendees  
Introduce the session, have your employees attend  
Breakfast or Lunch sponsorship with your signage included

**All Sponsor levels (above) will receive an invitation to the exclusive Monday evening VIP event with the KINBER Board, Staff and invited guests.**

### **Exhibitor/Vendor Space \$1,500**

- A six (6) foot skirted table, and two (2) chairs will be provided for your display. All tables will be located outside of the main meeting areas. One complimentary conference registration is included with each exhibitor space.



## KINBER 2017 Member Meeting Sponsorship Form – Due March 1st

Contact Info \_\_\_\_\_

Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship Selection

Platinum (6 attendees)	\$10,000	\$ _____
Gold (4 attendees)	\$7,500	\$ _____
Silver (3 attendees)	\$5,000	\$ _____
Bronze (2 attendees)	\$2,500	\$ _____
Exhibitor/Vendor Space	\$1,500	\$ _____
Workshop Training	\$2,500	\$ _____
Additional Attendees	_____ x \$250	\$ _____

### Attendees: (Name, title, email, phone)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

If you have additional questions, please email **Patti Campbell**, [pcampbell@kinber.org](mailto:pcampbell@kinber.org).

**DEADLINE TO SUBMIT FORM AND PAYMENT IS MARCH 1, 2017.**

SEND COMPLETED FORM AND CHECK PAYABLE TO KINBER. See address below.